

Motorcycles and Alcohol Don't Mix.
Promoting Responsible Riding.

Riding a motorcycle, feeling the wind whip past you and hearing the growl of the engine below you, is a special experience... one that is only made more dangerous when alcohol is involved.

For the safety of our fellow riders and the communities we travel through, we've dedicated ourselves to hosting and promoting alcohol-free dry runs. It is our hope that our efforts will help inspire riders to abstain while riding, responsibly protecting the welfare of the public while partaking in the activity we love, raising money for causes we care about.

Our Dry Run Policy.

When it's an American Legion Riders Post 259 charity event or ride, we feel it's our responsibility to give our best effort to provide a safe ride for the public. Our Officers, Road Captain & Road Guards are always striving to provide a safe professional run that goes as smooth as possible. Experience is everything to keep the participates and public coming back.

Motorcycle Riders Helping
Veterans, Families, Animals
Programs and Charities In
Our Community



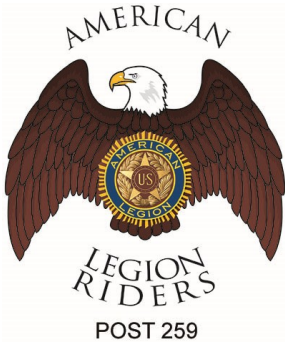
We are the American Legion Riders Post 259 based in Oneonta.

We are part of the American Legion family serving veterans and our local community through our enthusiasm for motorcycles. We are the **first American Legion Rider chapter in New York State!**

Each year our charity events centered around motorcycles enables us to raise and contribute thousands of dollars to various Veteran and local charity programs participating in or hosting events, including our Legacy Scholarship fund to benefit students of veterans in Otsego, Delaware and Chenango counties.

Sponsor Levels	Platinum	Gold	Silver	Bronze
Benefits by Level	\$1500	\$1000	\$500	\$100
Logo on Run Flyer	★	★		
Logo on ALR Website	★	★	★	★
Logo on Event Signage	★	★	★	Group Sign
Mention in all Press Releases	★			
Setup Booth at Start / End	★			
Speak Before Run	★			
Provide Promotional Items	★	★	★	★
Facebook Ads	5	3	2	Group Ad
Complimentary Rider Entries	5	3	2	

Experience Sponsor Levels		
Live Entertainment \$500	Food & Drinks \$500	Escort Donations \$300
Exclusive logo displayed near stage, name on flyer, website, other promotional materials, and 3 complimentary ride entries.	Exclusive logo displayed at food station, name on flyer, website, other promotional materials, and 2 complimentary ride entries.	Exclusive logo placement on website, escort sign, other promotional materials, and 1 complimentary ride entry.



BECOME A SPONSOR! 2022 ALR MOTORCYCLE RUNS SPONSORSHIP OPPORTUNITIES



5th Annual Vets for Pets Run June 18th

- ☐ \$1500 - Platinum
- ☐ \$1000 - Gold
- ☐ \$500 - Silver
- ☐ \$100 - Bronze

Experience Sponsorship

- ☐ \$500 - Entertainment
- ☐ \$500 - Food & Beverage
- ☐ \$300 - Escort Vehicle Donation
- ☐ **Donation Item(s)**



Suicide Prevention Run July 16th

- ☐ \$1500 - Platinum
- ☐ \$1000 - Gold
- ☐ \$500 - Silver
- ☐ \$100 - Bronze

Experience Sponsorship

- ☐ \$500 - Entertainment
- ☐ \$500 - Food & Beverage
- ☐ \$300 - Escort Vehicle Donation
- ☐ **Donation Item(s)**



Veterans Benefit Run August 20th

- ☐ \$1500 - Platinum
- ☐ \$1000 - Gold
- ☐ \$500 - Silver
- ☐ \$100 - Bronze

Experience Sponsorship

- ☐ \$500 - Entertainment
- ☐ \$500 - Food & Beverage
- ☐ \$300 - Escort Vehicle Donation
- ☐ **Donation Item(s)**



20th Annual Legacy Run September 11th

- ☐ \$1500 - Platinum
- ☐ \$1000 - Gold
- ☐ \$500 - Silver
- ☐ \$100 - Bronze

Experience Sponsorship

- ☐ \$500 - Entertainment
- ☐ \$500 - Food & Beverage
- ☐ \$300 - Escort Vehicle Donation
- ☐ **Donation Item(s)**



5th Annual Foliage Run October 8th

- ☐ \$1500 - Platinum
- ☐ \$1000 - Gold
- ☐ \$500 - Silver
- ☐ \$100 - Bronze

Experience Sponsorship

- ☐ \$500 - Entertainment
- ☐ \$500 - Food & Beverage
- ☐ \$300 - Escort Vehicle Donation
- ☐ **Donation Item(s)**

COMPANY: _____ CONTACT: _____ ADDRESS: _____

PHONE: _____ EMAIL: _____ SIGNATURE: _____ DATE: _____



Early commitment ensures full marketing benefits!

Send completed form with check payable to ALR Post 259 to:

ALR Post 259, 279 Chestnut Street, Oneonta, NY 13820

or sign up online at www.alrpost259.org/beasponsor

Questions? Email us at riders@alrpost259.org or call 607-287-3389

We are happy to pick up donation items!

Thank you for your support!

Follow us! [Facebook.com/alrpost259](https://www.facebook.com/alrpost259)



The American Legion Riders is a 501(c) (19) nonprofit tax-exempt organization.

Interested in joining the Legion Riders! Visit www.alrpost259.org/member-info to learn how!